

# Floriculture

Demonstrate understanding of agribusiness (e.g., creating & designing floral arrangements, operating a floral shop & floral retail). 0213.1

- 1 Designing live, dried, or artificial flowers and foliage. 0213.1.1

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- 2 Cutting live, dried, or artificial flowers and foliage. 0213.1.2

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- 3 Arranging live, dried, or artificial flowers and foliage. 0213.1.3

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- 4 Floral design concepts. 0213.1.4

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- 5 Tools and equipment used in floral design. 0213.1.5

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- 6 Water plants, and cut, condition, and clean flowers and foliage for storage. 0213.1.6

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- 7 Select flora and foliage for arrangements, working with numerous combinations to synthesize and develop new creations. 0213.1.7

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- 8 Wrap and price completed arrangements. 0213.1.8

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- 9 Trim material and arrange bouquets, wreaths, terrariums, and other items using trimmers, shapers, wire, pins, floral tape, foam, and other materials. 0213.1.9

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- 10 Decorate or supervise the decoration of buildings, halls, churches, or other facilities for parties, weddings, and other occasions. 0213.1.10

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- 11 Grow flowers for use in arrangements or for sale in shops. 0213.1.11

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- 12 Organizing a floral shop to operate effectively and efficiently. 0213.1.12

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- 13 Perform general cleaning duties in the store to ensure the shop is clean and tidy. 0213.1.13

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- 14 Unpack stock as it comes into the shop. 0213.1.14

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- 15 Conduct classes or demonstrations, or train other workers. 0213.1.15

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- 16 Marketing floral products. 0213.1.16

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- 17 Retail selling of floral products. 0213.1.17

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- 18 Confer with clients regarding price and type of arrangement desired and the date, time, and place of delivery. 0213.1.18

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**19 Order and purchase flowers and supplies from wholesalers and growers.** 0213.1.19

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**20 Plan arrangement according to client's requirements, utilizing knowledge of design and properties of materials, or select appropriate design pattern.** 0213.1.20

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**21 Perform office and retail service duties such as keeping financial records, serving customers, answering telephones, selling giftware items, and receiving payment.** 0213.1.21

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**22 Inform customers about the care, maintenance, and handling of various flowers and foliage, indoor plants, and other items.** 0213.1.22

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**Demonstrate knowledge of leadership development through FFA.** 0213.2

**1 Participate in FFA leadership opportunities offered at the local, state, and national level.** 0213.2.1

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**2 Participate in FFA intracurricular competitive opportunities at the local, state, and national level.** 0213.2.2

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**3 Participate in community service and career awareness activities at the local, state, and national level.** 0213.2.3