

# Family and Consumer Sciences: Principles of Hospitality 200610 (2024)

Describe the evolution and current trends in the hospitality industry. 1

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Identify and describe major types of businesses found in the hospitality industry. 2

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Describe social, environmental, economic, and business factors related to the hospitality industry. 3

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Develop customer service, employee/employer relations, and interpersonal skills. 4

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Identify the advantages and disadvantages of working in the hospitality industry. 5

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Explain the impact of meetings, conventions, and conferences on the economy. 6

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Illustrate the service delivery system of a full-

7 Illustrate the service delivery system of a full-service hotel and make an oral presentation. 7

**service hotel and make an oral presentation. 7**

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**Utilize safety and sanitation practices as applied to industry. 8**

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**Plan management operations for a special event that involves all aspects of hospitality careers in the travel tourism arena. 9**

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**9 Plan management operations for a special event that involves all aspects of hospitality careers in the travel tourism arena. 9**

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**Apply basic skills in food and catering services. 10**

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**10 Apply basic skills in food and catering services. 10**

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**Describe the promotional strategies and media used in the hospitality industry. 11**

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**11 Describe the promotional strategies and media used in the hospitality industry. 11**

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**Identify the concept of marketing mix and market segmentation as it relates to the hospitality industry. 12**

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**12 Identify the concept of marketing mix and market segmentation as it relates to the hospitality industry. 12**

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**Research career opportunities, job responsibilities, and employment requirements in the hospitality industry. 13**

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**13 Research career opportunities, job responsibilities, and employment requirements in the hospitality industry. 13**

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**Identify an individual's work habits and ethics, including individual and team skills, confidentiality, problem-solving, punctuality, self-discipline, and communication skills. Explain their importance in the workplace. 14**

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**14 Identify an individual's work habits and ethics, including individual and team skills, confidentiality, problem-solving, punctuality, self-discipline, and communication skills. Explain their importance in the workplace. 14**

**Utilize computers and electronic equipment, business software, web software, and other technology to collect, organize, and communicate information and ideas. 15**

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**15 Utilize computers and electronic equipment, business software, web software, and other technology to collect, organize, and communicate information and ideas. 15**

**Utilize activities of Family, Career and Community Leaders of America (FCCLA) as an integral component of course content and leadership development. 16**

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**16 Utilize activities of Family, Career and Community Leaders of America (FCCLA) as an integral component of course content and leadership development. 16**

**Apply math and communication skills within the technical content. 17**

**17 Apply math and communication skills within the technical content. 17**