

Broadcast Video Production Applications (2016)

Demonstrate employability skills required by business and industry. AATC-BVPA-1

- 1.1 Communicate effectively through writing, speaking, listening, reading, and interpersonal abilities. 1.1
- 1.2 Demonstrate creativity by asking challenging questions and applying innovative procedures and methods 1.2
- 1.3 Exhibit critical thinking and problem solving skills to locate, analyze and apply information in career planning and employment situations. 1.3
- 1.4 Model work readiness traits required for success in the workplace including integrity, honesty, accountability, punctuality, time management, and respect for diversity. 1.4
- 1.5 Apply the appropriate skill sets to be productive in a changing, technological, diverse workplace to be able to work independently and apply team work skills. 1.5
- 1.6 Present a professional image through appearance, behavior and language. 1.6

Students will demonstrate a mastery proficiency level of production equipment used in broadcasting and video production in various workplace settings. AATC-BVPA-2

- 2.1 Identify and apply complex camera operations. 2.1
- 2.2 Exhibit effective mixing techniques for multiple audio sources during production. 2.2
- 2.3 Produce broadcast quality programming with a Non-Linear Editor (Workstation). 2.3

Students will produce a variety of programming that emulates professional productions. AATC-BVPA-3

- 3.1 Write appropriate copy for a variety of programming. 3.1
- 3.2 Collaborate with a team to plan and produce broadcast productions (i.e. news package, commercial, documentary, etc.). 3.2

Students will produce samples to enhance or replace existing

- 4.1 Add authentic learning experiences to their resumes. 4.1
- 4.2 Gather evaluations from outside sources 4.2

**portfolio
artifacts.** AATC-BVPA-4

4.3 Finalize a self-promotional package highlighting the pathway. 4.3